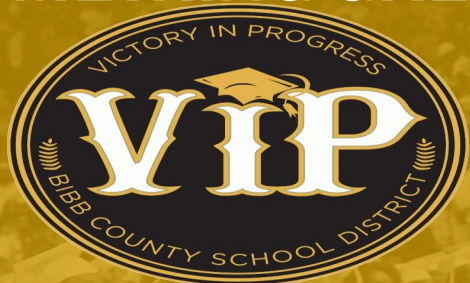


**“DON'T BE LATE;
YOU'LL MISS
SOMETHING GREAT!”**



**Bibb County School District encourages all
students to be in school daily and
ON TIME!**

Your future depends on it

**Bibb County School District
Tardy & Attendance Initiatives**

Takeysha Lewis, MSW, Ed.S

District Attendance & Transfer Coordinator



Strategic Problem of Practice

35% of our student population is considered at “high-risk” of not graduating due to tardiness to school. The late arrivals disrupt or prevent the necessary teaching and learning interactions in the classroom. As a result, tardiness has become a significant threat to the instructional core in our schools.



Theory of Action

If we:

- Engage all stakeholders in identifying barriers and supports needed in creating a collective sense of urgency aligned to students arriving to school on time,
- Develop a marketing campaign that articulates the importance of arriving to school on time,
- Develop comprehensive professional development and support for schools to meet the expectations regarding arriving to school on time,
- Develop a robust data tracking system to increase the capacity of the district and schools to monitor and provide timely feedback,
- Encourage recognition and celebration of adult and student behaviors that align with the vision of all students reporting to school on time,

Then:

- We will reduce the number of tardies to school by 25% and establish a culture where students and teachers understand the importance of arriving to school on time and teachers are able to provide uninterrupted instruction that results in increased student achievement.



What's going on already?

(Prior to end of September)

Westside Highschool

<https://www.facebook.com/120341307983884/posts/3102525386432113?s=46211976&v=e&sfns=mo>

Southfield Elementary

Attendance Awareness Month Kick-Off – August 30th at 2:00

Kona Ice Incentive for classes with most students with Perfect Attendance – September 13th at 1:00 – Ms. Hughley's 2nd grade class. ALL students were present and on time during the 2-week period that was monitored)

Heritage Elementary

Attendance Assembly – September 13th at 2:00

MLK Elementary

“Conversations with Colvin” Assembly inclusive of parents– September 27th at 2:00

Veterans Elementary

School Specific Attendance Protocol, Forms, and Tracking System- Quarterly “NBA” Club Recognition, Parent Induction for newly registered/transfer families

Southfield, Burdell-Hunt, Ingram-Pye, Veterans, Bruce, L. H. Williams, and Southwest

Committee Assignments and Parent Meeting Schedules w/ some conducting attendance meetings this week.

Strategy 3:

Develop comprehensive professional development and support for schools to meet the district expectation regarding arriving to school on time- **TO DATE UPDATES**

Since our Initial Steering Committee Meeting-July 18th

- Met w/ Social Workers on July 23rd and 29th
- Met w/ Elementary and Middle School Counselors on July 26, 2019
- Follow-up meeting with all counselors and social workers scheduled on August 29, 2019
- Focus Group and Surveys conducted with Community Partners
- PBIS Coaches meeting August 14, 2019
- Develop roll out plan and flesh out logistics- ***Ongoing meetings with Principals and Support staff at 16 identified schools. Meetings began on July 30th I have 6 left to schedule***
- Identify who will provide the follow up support and coaching: ***Attendance Transfer Coordinator (ATC)***



Strategy 3:

Develop comprehensive professional development and support for schools to meet the district expectation regarding arriving to school on time- **TO DATE UPDATES**

Since our Last Steering Committee Meeting-August 8th

- Met w/ Social Workers on August 26th
- Ongoing Meetings w/ Lamar Advertising and coordinating photos w/ students (Westside, Miller, Burdell-Hunt, Heritage, HCCA, and Northeast)
- PBIS Coaches Meeting on August 14th
- Student Support Services Meeting- August 29, 2019
- Attendance Awareness Month Kick-Off – August 30, 2019
- Met with Family Engagement Coordinators- September 4, 2019
- Develop roll out plan and flesh out logistics- ***Ongoing meetings with Principals and Support staff at 16 identified schools. Meetings began on July 30th. I have 1 left to schedule (Rutland Middle). Will also work with other schools, as needed for additional supports (Porter, Bernd, & RHS).***
- Identify who will provide the follow up support and coaching: ***Attendance & Transfer Coordinator (ATC)***



Strategy 3:

Develop comprehensive professional development and support for schools to meet the district expectation regarding arriving to school on time- **TO DATE UPDATES**

Since our Last Steering Committee Meeting-September 5th

- Student Support Services Meeting- September 26th – PL on Infinite Campus Data Visualization (**Porter Counselor needs access**)
- Meetings w/ Lamar – Billboards up as of September 18th – Repairing Mercer Univ. board and we will receive more time in this space due to poster being torn
- PBIS Booster on 9/27
- Meeting with Department of Juvenile Justice and Judge Verda Colvin with Superior Court
- Attendance Assembly – Heritage Elementary– August 30, 2019
- “Conversations with Colvin”- MLK – September 27th
- Attendance Committee/Parent Meetings: Westside, Union, RMS, Williams, Southfield, HMS, SWHS, MLK, Hartley, Springdale, Carter, Heard, Truancy Task Force. Tardy observations at Bernd, Veterans, and Southfield
- Zone Walks to explore walk zone at Southfield Elementary to identify student/family barriers on 9/25.
A follow-up walk was conducted within the Brookdale Elementary walk zone on 9/27
- Submitted Proving Ground application – 9/12/19 – Due 9/20/19 (October 4th makes 2 weeks-hope to hear about next steps soon)



Don't Be Late; You'll Miss Something Great Media/Advertising Campaign: Social Media, Posters, & Billboards

More to come: Tshirts to be designed by digital design students and PSA to be produced by media students to run on our District television station and within school buildings- all students from Hutchings College & Career Academy

There is also a friendly attendance reminder/message for parents to listen to in the event they are placed on hold when calling schools and Central Office.



SOCIAL MEDIA & SCHOOL CORRESPONDENCE

FLYER

(Flyer to parents, School Poster, etc.)

“No llegues tarde; te perderás algo Magnífico”

El Distrito Escolar del Condado de Bibb alienta a **TODOS** los estudiantes a asistir a la escuela todos los días y a **TIEMPO**

¿Qué es la tardanza?

Estudiante llegando a escuela después de la campana, ha sonado el timbre o zumbador ha sonado



Si llega tarde ...

Un estudiante recibe un pase de entrada después de haber

iniciado session en la oficina principal

Liderazgo, Erudición, Nacionalidad

Por favor ten en cuenta...

Si su estudiante llega tarde solamente...	eso es igual a ...	Es decir...	Más de 13 años de escuela
10 minutos por día	50 minutos por semana	Casi 1 y medio semanas por año escolar	Casi 1 año escolar complete
20 minutos por día	1 hora 40 minutos por semana	Más de 2 años y medio semanas por año	Casi 1 año escolar completo

¡Ayúdenos a hacer que cada minuto cuente!

El tiempo de clase es crítico y necesitamos a nuestros estudiantes. estar presente y a tiempo todos los días!

Qué puedes hacer para ayudar?

- Utilice el transporte en autobús del distrito para asegurarse de que su hijo llegue a la escuela a tiempo.
 - Establezca un horario regular para acostarse y una rutina matutina.
 - Prepare la ropa y las mochilas en la noche.
- Despierta lo suficientemente temprano como para prepararse y llegue temprano a la escuela para evitar largas líneas de viaje compartido.
 - Comunique cualquier problema que pueda tener llegar a tiempo con el personal de la escuela.

“Don't Be Late; You'll Miss Something Great”

Bibb County School District Encourages **ALL** students to be in school **DAILY** and **ON TIME**

What is Tardy?

A student arriving to school after the bell, chime or buzzer has sounded



If Tardy...

A student receives an entry pass after being signed in at the front office

Leadership, Scholarship, Citizenship

Please keep in mind....

If your student is late only...	That equals...	Which is...	Over 13 years of school
10 minutes per day	50 minutes per week	Nearly 1 and a half weeks per school year	Almost half of a school year
20 minutes per day	1 hour 40 minutes per week	Over 2 and a half weeks per year	Nearly 1 full school year

Help Us Make Every Minute Count!

Classroom time is critical and we need our students to be present and on time daily!

What Can You Do to Help?

- Utilize District bus transportation to make sure your child arrives to school on time.
 - Set a regular bedtime schedule and morning routine.
 - Prepare clothes and book bags at night.
- Wake up early enough to get ready and arrive to school early to avoid long carpool lines.
 - Communicate any issues you may have arriving on time with school personnel.

Ad running in the free
publication,
Community Connection
Newspaper

“But it’s just 10 minutes!”

Just being 10 MINUTES LATE per day can add up!

That’s almost an HOUR per week

OR

1 1/2 WEEKS per school year

OR

1/2 A SCHOOL YEAR over a school career!

**Don’t be late;
you’ll miss something great!**

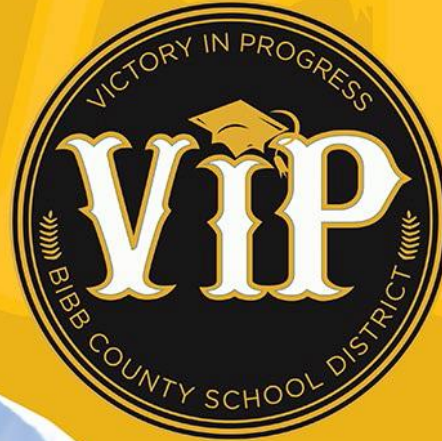


BIBB COUNTY SCHOOL DISTRICT

STRENGTH OF CHARACTER AND COLLEGE OR CAREER READY



Don't Be Late; You'll Miss Something Great!



ARRIVE TO SCHOOL ON TIME: *YOUR FUTURE DEPENDS ON IT!*

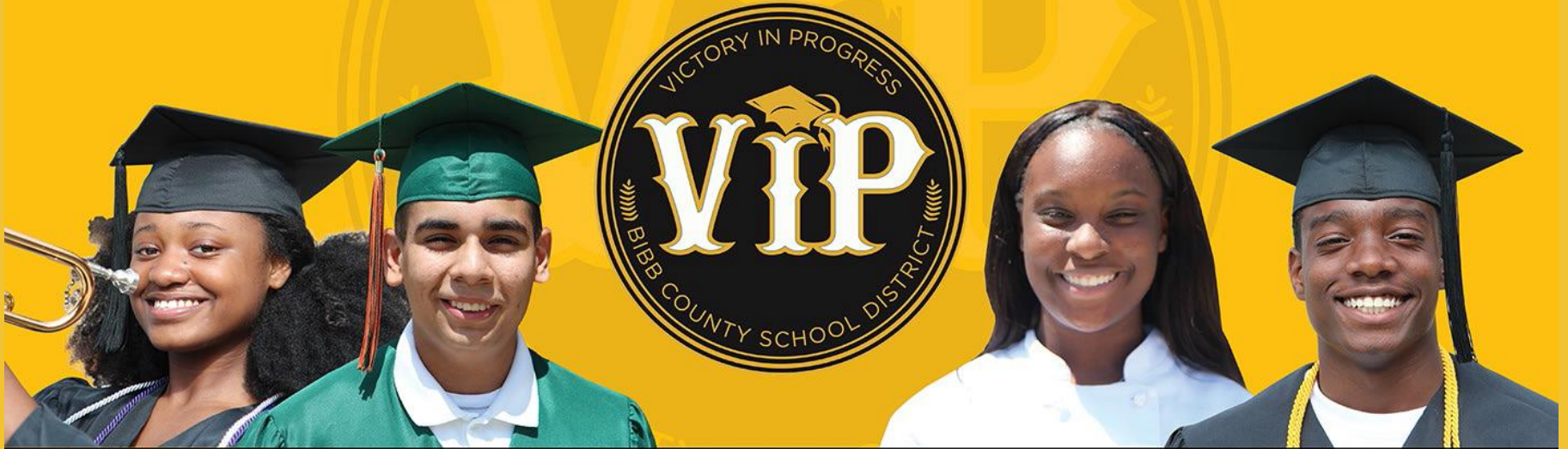
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BIBB COUNTY SCHOOL DISTRICT
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ARRIVE TO SCHOOL ON TIME: *YOUR FUTURE DEPENDS ON IT!*

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BIBB COUNTY SCHOOL DISTRICT
STRENGTH OF CHARACTER AND COLLEGE OR CAREER READY

ARRIVE TO SCHOOL ON TIME: *YOUR FUTURE DEPENDS ON IT!*

Strategically placed Billboard Posters (based on school attendance and tardy data)

Location 1:

3717 MERCER UNIVERSITY DRIVE NS/FW- this billboard is located across the street from the “pink building” on Mercer University Drive- near the old Olive Garden and before you get to Kens Stereo Junction. When traveling towards downtown, it is on the left side of the street. This location should target specifically our families from Heritage, Union, Weaver, and Westside - along with any others traveling down Mercer University Drive. **(Will house the College and Career poster w/ Chef)**

Location 2:

EISENHOWER PKWY.1 MI W/O KEY ST.NS/FE- this billboard is located on Eisenhower Parkway on the right side of the street when you're traveling towards CGTC. It is just past Academy Sports and right at the entrance of Anthony Homes. This location should target specifically our families from Veterans, Southfield, Hartley, Ballard, and Southwest. This is a busy road and there will be several other community members that would more than likely view this sign as it is on the way to local grocery, shopping, Sams Club, and WalMart. **(Will house our trumpet player, graduates, and culinary student poster)**

Location 3:

SHURLING DR 100' W/O WALNUT CRK RD NS/FE- this billboard is located on Shurling Drive. It is viewable when traveling in the East Macon part of town where our schools are located (when traveling up Shurling Drive towards Gray Hwy- the sign will be on the right hand side of the street). This sign is in the midst of our families that are zoned for two of our target schools - Martin Luther King, Jr. and Burdell-Hunt Elementary. You will also grasp families from Appling and Northeast. The sign is at the corner of Walnut Creek Road right at the neighborhood daycare center. This is a heavy populated residential area where a lot of our families frequent when traveling throughout the community. **(Will house Elementary/Middle School student poster)**

Develop comprehensive professional development and support for schools to meet the district expectation regarding arriving to school on time

- Articulated District expectations regarding attendance and tardies during Convocation
- Providing PD to school faculty and staff on pulling appropriate data
- Developed PD surrounding district tardy related data entry as well as guidelines for procedures



Encourage recognition and celebration of adult and student behaviors that align with the vision of all students reporting to school on time

- Provide forum for schools to share best practices
- Identify and provide research and evidence based practices to schools
- Provide interventions through PBIS implementation
- Recognize schools who are demonstrating innovative and effective celebrations



Attendance Awareness Month Kick-Off



Superintendent Dr. Curtis Jones encouraging students during the Attendance Awareness Month Kick-Off



Bibb County School Board Members supporting Attendance Awareness Month. Judge Colvin was our guest speaker



In the Works: Incentive Opportunities for BCSD Athletic Events

Bibb Athletics

Bibb County Athletics are providing “Rally Towels” and doing PSA’s during Football games communicating: “Don’t Be Late; You’ll Miss Something Great”



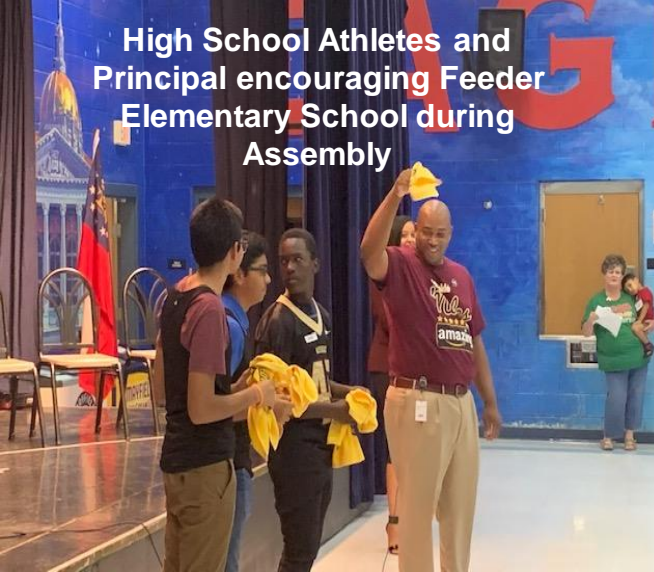
High School Athletes, Cheerleaders, and Coach encouraging Feeder Elementary School during Assembly



Attendance Assembly & Incentive



Student Leader speaking about what it's important to be in school everyday and on time.



High School Athletes and Principal encouraging Feeder Elementary School during Assembly



Community Partners during School Assembly



Judicial System Partnership

- **Department of Juvenile Justice:** meeting held with DJJ Prosecutor to develop a program for Middle/High School students
- **Superior Court:** “Conversations with Colvin”- Judge Verda Colvin provides support in speaking with students and parents regarding the importance of attending school and being on time.



“Conversations with Colvin”



Operation iMatter

Providing alarm clocks to students (families) in an effort to communicate to our students that they MATTER and that their school attendance and prompt arrival matters to us.

Judge Verda Colvin will assist with purchasing batteries. Possible Sponsor for alarm clocks: Hands On Chiropractic (Dr. Ashanda Fennell) and Forrest B. Johnson & Associates
#OperationiMatter
#MyFutureMatters
#YouMatter

Similar partnership last school year



“Zone Walks” to explore what our walk zones look like and identify how the distance and environment may impact students who have to walk to school.



Bibb County School Nutrition

September 27 at 2:05 PM · 🌐

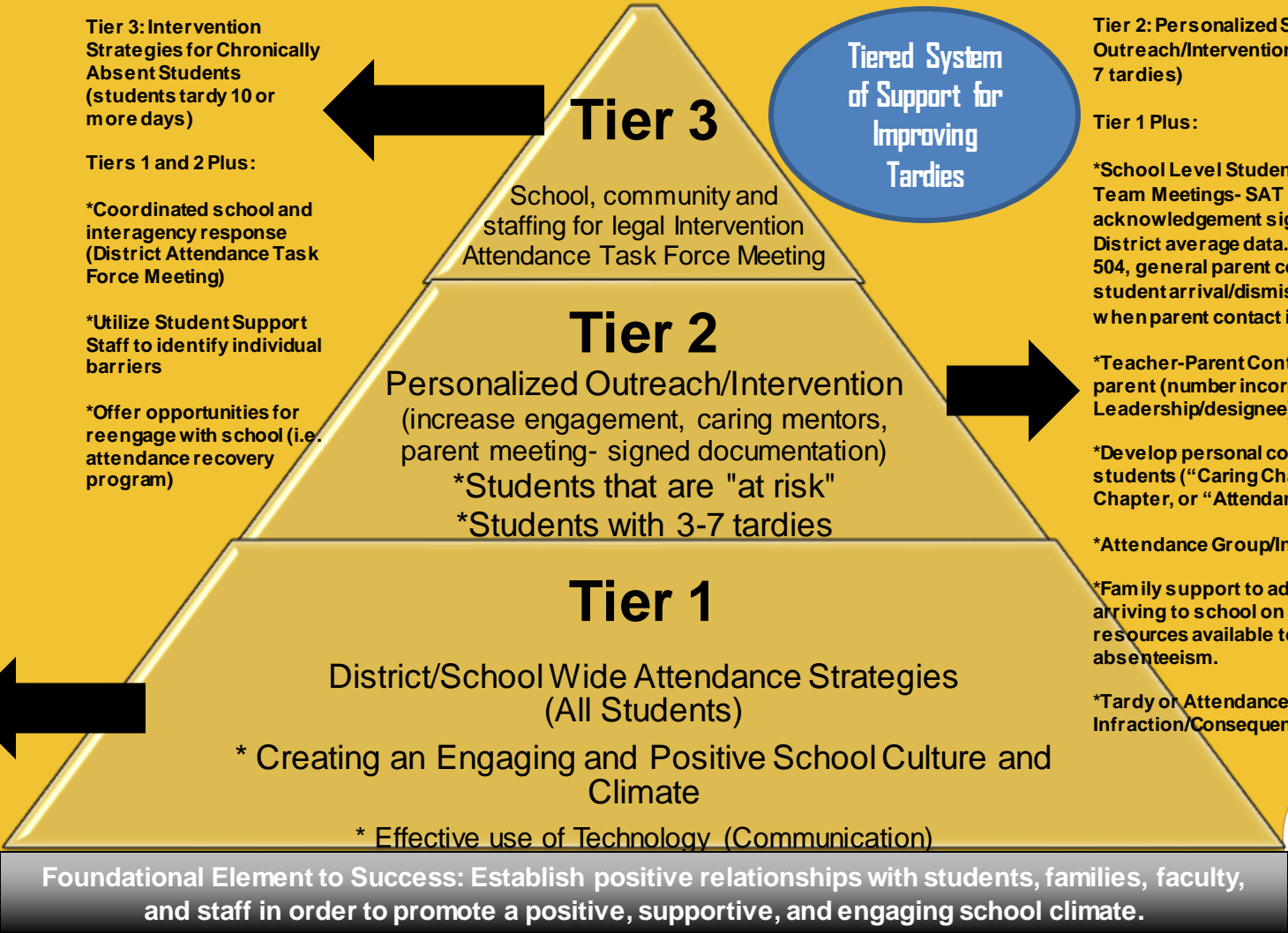
Bibb County School District is dedicated to the safety of our students. This morning the Operations Team walked the streets of Brookdale Elementary School's neighborhood to experience how far students have to walk and what safety challenges they face, if any.



***We are working to conduct these walks in all of our area walk zones in order to identify any safety challenges and any other barriers our students may face.**



Tiered System of Support for Improving Tardies



Tier 3: Intervention Strategies for Chronically Absent Students (students tardy 10 or more days)

Tier 3

School, community and staffing for legal Intervention
Attendance Task Force Meeting

Tiers 1 and 2 Plus:
*Coordinated school and interagency response (District Attendance Task Force Meeting)

*Utilize Student Support Staff to identify individual barriers

*Offer opportunities for reengage with school (i.e. attendance recovery program)

Tier 2

Personalized Outreach/Intervention
(increase engagement, caring mentors, parent meeting- signed documentation)
*Students that are "at risk"
*Students with 3-7 tardies

Tier 2: Personalized Student Outreach/Intervention (Students with 3-7 tardies)

Tier 1 Plus:

*School Level Student Attendance Team Meetings- SAT Meetings - (parent acknowledgement signed). Student vs. District average data. (consider Rtl, 504, general parent conferences, and student arrival/dismissal-especially when parent contact is difficult)

*Teacher-Parent Contact: if can't reach parent (number incorrect, etc. - notify Leadership/designee)

*Develop personal connections with students ("Caring Champion", "Game Chapter, or "Attendance Buddy")

*Attendance Group/Individual Session

*Family support to address barriers to arriving to school on time. Identify any resources available to improve absenteeism.

*Tardy or Attendance Infraction/Consequence

Tier 1

District/School Wide Attendance Strategies (All Students)

* Creating an Engaging and Positive School Culture and Climate

* Effective use of Technology (Communication)

Tier 1: District/School Wide Strategies (All Students)

*Communicate and Clarify the definition of tardy, the expectations and goals;

*Engage and Educate students and families on the impact that tardies have on student achievement.

*Ensure accurate data collection. Review student tardy history (7 or more during previous year-inform grade level teacher)

*Recognize improvements

*Attendance Awareness Month/Periodic Tardy/Attendance Focused Communication

Foundational Element to Success: Establish positive relationships with students, families, faculty, and staff in order to promote a positive, supportive, and engaging school climate.

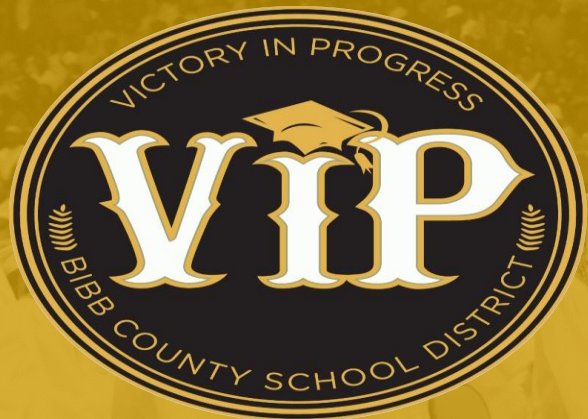


Other School/District Level Interventions

- Active Attendance Committees on school level to develop school attendance plan-meetings held weekly
- Attendance Meetings with Parents- bi-weekly (depending on school need)
- Parent Meetings to address excessive tardies
- Truancy Task Force Meetings: Parents are invited to this District level meeting when efforts have been exhausted on the school level. We work with parents in order to connect them with community resources in an effort to alleviate any barriers regarding attendance and student achievement. The following agencies are represented on the panel for the meetings: Assistant Superintendent of Student Affairs, District Attendance & Transfer Coordinator, School Social Worker Coordinator, River Edge Behavioral Health, Communities in Schools, DFCS, Campus Police, Bibb County Sherriff Department, Youth Program through Bibb Sherriff Department, State Court Solicitor, Department of Juvenile Justice, McKinney-Vento, Bibb BOE Psychological Services, County School Board Member, Community Development Systems, Family Counseling Center



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